



News Release

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Applied Vision Brings Industry Expert On Board

New VP of Sales and Marketing brings proven experience to the industry

AKRON, OH – Oct. 1, 2013 – Applied Vision Corporation, the global leader in food and beverage container inspection, announced the addition of a key employee to its powerful international Sales team. Jeff Hartung recently joined Applied Vision as its Executive Vice President of Sales and Marketing, operating from the Company's headquarters in Akron, Ohio.

"The addition of Jeff to our already strong team fills an important position in our path and supports our aspirations for Applied Vision's growth," said Amir Novini, the President and CEO of AVC. Novini added, "Jeff has all the right skills for the job, including his deep understanding of our business that he acquired while working for Emhart Glass, a valued customer of Applied Vision."

Jeff Hartung stated, "It is a pleasure to work for a company that places such a high value on customer care and anticipation of customer needs. I feel confident that with Applied Vision's support, we will grow as a company exponentially, both organically and through strategic acquisitions and alliances."

Jeff's career highlights include key positions held at Exxon Corporation, General Electric, and TRW. Prior to joining Applied Vision, Jeff was the Vice President of Inspection Equipment and Business Unit Manager at Emhart Glass, a Swiss based company with major operations in United States for glass manufacturing and inspection. He attended the University of Pittsburgh, the Syracuse University and the Canfield University in United Kingdom with an MBA and Advanced Development Program in Post MBA.

About Applied Vision Corporation

Applied Vision Corporation designs and manufactures application-specific machine vision inspection systems for the packaging, food and beverage container and color printing industries. Applied Vision systems are sold worldwide through original equipment manufacturers (OEMs), value-added resellers (VARs), full-service distributors and company direct. Visit www.appliedvision.com to learn why Applied Vision has been a pioneering and innovative developer of machine vision systems for glass and metal container, cap and closure, mixed label and color decoration inspection for more than three decades.

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