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News Release

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Crown Chooses Applied Vision Inspection Systems For Three North American End and Can Plants

AKRON, OH – June 22, 2011 – Crown Holdings, Inc. (NYSE: CCK), a leading supplier of metal packaging products worldwide, has selected Applied Vision Corporation to update three of its North American beverage can and end plants with advanced converted end, inside can and mixed label inspection systems on more than 40 production lanes.

This order encompasses Crown's Winchester, Va., LaCrosse, Wis., and Batesville, Miss., manufacturing locations, and consists of more than 100 total camera stations. Applied Vision will provide new installations of Genius® converted end inspection, as well as upgrade existing equipment with Genius and KromaKing® inside can and mixed label inspection technology.

In recent years, Applied Vision systems have been installed in Crown manufacturing facilities outside North America, including in Europe, the Asia-Pacific and Middle East.

About Applied Vision Corporation

Applied Vision Corporation designs and manufactures application-specific machine vision inspection systems for the packaging, food and beverage container and color printing industries. Applied Vision systems are sold worldwide through original equipment manufacturers (OEMs), value-added resellers (VARs), full-service distributors and company direct. For more information on Applied Vision's machine vision solutions, visit www.appliedvision.com.

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